Alycia Zimnoch

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ON-CAMERA HOSTING & PRODUCTION EXPERIENCE

Podcast Host, Executive Producer, Founder *Win A Pageant*, Wesley Chapel, FL December 2014 – September 2025
Led the voice, execution, and growth of a #1-ranked Apple Podcast for 10 years with over 200 episodes.

Podcast Hosting & On-Camera Communication

- Hosted and produced a niche Podcast that launched at #1 and remains the top podcast in its niche since 2015.
- Grew a YouTube Channel from **0 to over 30,000 subscribers** (gaining about 200 new subscribers/month ad-free).
- **Wrote and delivered niche weekly** content for women that facilitated discipleship and strengthened faith.
- **Delivered 1,000+ high impact live and recorded videos to global audiences of 10 to 800 women.**

Content Strategy & Audience Growth

- **Implemented content strategy** by aligning blog posts, product development and weekly publishing.
- Analyzed podcast and YouTube performance metrics using software plugins and tracking methods.
- **Leveraged marketing tactics** to consistently get over 10,000 views per video, some ranging as high as 130K.
- Increased reach, engagement, subscribers, and downloads through marketing strategy and genuine community-building efforts; received consistent 5-star reviews.
- Leveraged email, social media, and partner initiatives to boost content growth and engagement.
- Intentionally incorporated biblical principles and faith concepts into my content to help women grow in their character and relationship with the Lord.

Production Management & Administration

- Owned the podcast production calendar, project timelines, production workflows and publishing schedule of **over 60+ video content programs and over 200 podcasts using Asana project management software**.
- Coordinated guest research, outreach, scheduling and communication before, during and after recording.
- **Managed recording logistics including technical set-up**; ensured all assets were excellent and efficiently organized.
- Wrote episode titles, descriptions, show notes, and supporting content leveraging industry best practices.
- Coordinated with editor, graphic designer, and marketing team members to ensure timely publication and excellence.
- Monitored listener feedback, reviews, and community engagement to improve podcasting strategy and metrics.

Marketing Coordinator Volunteer, *Pathfinders Marketplace Ministry of Awaken Church*, San Diego, CA 2019 – 2023

- **Coached Host, Produced and Published weekly video content** on YouTube Studio and Libsyn Podcast Hosting Platform.
- Wrote external marketing communications to promote content.

Freelance On-Camera Host & Reporter, Santa Monica Mirror - Digital Media Department, Santa Monica, CA 2013

- Conducted on-location interviews with local business owners highlighting their stories in an unscripted environment.
- Read from teleprompter and relayed memorized scripts while sounding conversational and professional on-camera.
- Recorded voice-over narration for paid commercial spots, adapting vocal delivery to meet promotional objectives.
- Represented the publication on camera and in the community with professionalism, authenticity, and integrity.

EDUCATION

Master of Science – College Student Personnel (Adult Learning), *Western Illinois University* May 2009
Bachelor of Science – Elementary Education, *Slippery Rock University of Pennsylvania* May 2006

COMMUNITY VOLUNTEER EXPERIENCE

Volunteer, *Bridgeway Church*, Wesley Chapel, FL January 2025 – Present

- Intern - Serve Teams - Develop leadership pipelines for volunteers in a church of ~1,500 members
- Leader - Greeter Team - Manage a team of 70+ adult volunteers to serve in 10 positions at each weekend service.
- Kids' Classroom Volunteer - Lead engaging activities that help children grow in their faith during weekend services.

TECHNICAL SKILLS: Podcast hosting software, Podcast distribution channels, YouTube Studio, Google Workspace, Asana, Trello, Social Media, Libsyn Podcast Analytics